

**The State of the Art in Creative Tourism: Leading Research | Advanced Practices | Future Trajectories**

The first international conference of the project CREATOUR, “The State of the Art in Creative Tourism: Leading Research | Advanced Practices | Future Trajectories,” will be held June 1 and 2, 2017, in Curia.

The conference brings together leading creative tourism researchers and practitioners to outline “the state of the art” in both the research and implementation of creative tourism. What are the leading approaches and practices within creative tourism internationally? What are the leading trends today? What are the key issues to address going forward?

The conference has attracted 130 participants from 15 countries on 4 continents: Brazil, Canada, Colombia, South Korea, Holand, Finland, Germany, Italy, Poland, Portugal, Russia, Slovenia, Spain, the United Kingdom, and Turkey.

Keynote speakers are: Prof. Dr. Greg Richards, professor at Tilburg University, the Netherland, the leading international researcher in this field; Caroline Couret, co-founder and executive director of the international Creative Tourism Network; and Larissa Almeida, a leading consultant and trainer on creative tourism, based in Recife, Brazil.

CREATOUR is a three-year research and application project to develop a network of creative tourism initiatives in small cities and rural areas throughout the Norte, Centro, Alentejo, and Algarve regions. The conference will highlight the 20 selected pilots that will develop and implement creative tourism projects in 2017 within the CREATOUR project.

CREATOUR is led by the Centre for Social Studies (CES) of the University of Coimbra and involves five research centres, including also: CIDEHUS of the University of Évora, CIEO of the University of the Algarve, DINÂMIA'CET-IUL of Lisbon University Institute (ISCTE-IUL), and Lab2PT of the University of Minho. CREATOUR is funded under the Joint Activities Programme of PORTUGAL 2020, by COMPETE2020, POR Lisboa, POR Algarve, and Fundação para a Ciência e Tecnologia.

The full programme of the conference is available at: [www.ces.uc.pt/creatour/conference/](http://www.ces.uc.pt/creatour/conference/)

More information about CREATOUR is available at: [www.ces.uc.pt/creatour](http://www.ces.uc.pt/creatour)

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